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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**In re application of:** Tischer

**Art Unit:** 2178

**Application No.:** 09/895,989

**Examiner:** Vaughn

**Filed:** June 29, 2001

**Docket:** 01145

**Title:** "System and Method for Rapid Presentation of Structured Digital Content Items"

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37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman  
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RESPONSE TO DECEMBER 31, 2007 OFFICE ACTION

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Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed December 31, 2007. The Assignee respectfully submits that the pending claims distinguish over the cited documents.